

Fruit & Veg Cards



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Headaches

<div> <div>UK</div> <div>Cherries</div> </div> <div> <div>FR</div> <div>Cerise</div> </div> <div> <div>DE</div> <div>Kirsche</div> </div> <div> <div>ES</div> <div>Cereza</div> </div> <div> <div>CN</div> <div>Yingtao</div> </div>	<div> <div>81</div> <div>Water</div> </div> <div> <div>7</div> <div>Vitamin C</div> </div> <div> <div>71</div> <div>Kcal</div> </div> <div> <div>15</div> <div>Calcium</div> </div> <div> <div>16</div> <div>Carbs</div> </div>
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Protects against Cancer

<div> <div>UK</div> <div>Blackberry</div> </div> <div> <div>FR</div> <div>Ronce</div> </div> <div> <div>DE</div> <div>Blackberry</div> </div> <div> <div>ES</div> <div>Mora</div> </div> <div> <div>CN</div> <div>Heimei</div> </div>	<div> <div>86</div> <div>Water</div> </div> <div> <div>11</div> <div>Vitamin C</div> </div> <div> <div>49</div> <div>Kcal</div> </div> <div> <div>17</div> <div>Calcium</div> </div> <div> <div>12</div> <div>Carbs</div> </div>
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Hydration

<div> <div>UK</div> <div>Watermelon</div> </div> <div> <div>FR</div> <div>Watermelon</div> </div> <div> <div>DE</div> <div>Wassermelone</div> </div> <div> <div>ES</div> <div>Sandia</div> </div> <div> <div>CN</div> <div>Xigua</div> </div>	<div> <div>92</div> <div>Water</div> </div> <div> <div>10</div> <div>Vitamin C</div> </div> <div> <div>32</div> <div>Kcal</div> </div> <div> <div>8</div> <div>Calcium</div> </div> <div> <div>7</div> <div>Carbs</div> </div>
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Now U Know Educational Games

Concept

- Standard deck of playing cards plus a giant deck of cards.
- Each card has a real life picture of a different fruit or vegetable on the back.
- The face of the card states the name and primary health benefit of the fruit or vegetable in English, French, German, Spanish and Chinese.
- Nutritional properties of the fruits and vegetables are listed pictorially on the face of the card which can be used to play trumps.
- App that tests knowledge learnt from the cards
- App links to a website with in depth information to develop knowledge further.

Aims

- Help schools teach children the benefits of eating fruit and vegetables.
- Encourage children to eat more fruit and vegetables through education that is fun.
- If children want more fruit and veg parents will be encouraged to buy more and eat more themselves.
- Promote healthy eating.
- Partnership with fruit and veg industry to sell more produce.

Why Cards?

- Learn while having fun playing games
- Packs of cards are sought after by children
- Card games can be played in a group rather than alone on a computer
- Children and adults can play
- Hard wearing
- Small and highly deliverable
- Traditional card games can also teach numeracy
- Our cards cannot be used for gambling as the specific food item is printed on both sides of the card.
- Develops fine motor skills
- Easy to manufacture, store and distribute.